



What is STREAMSTUDIO?

The most **secure and reliable** remote webcast platform in the global market.

Relied on daily by over 200 of the world's **largest companies**.

A **high quality** and **cost-efficient** broadcast communications tool.

Fully integrated with **Zoom**, Cisco, video and audio conferencing units.

The most **advanced** platform for audiences to view and interact on **any device, in any place, at any time**.



Why should I use STREAMSTUDIO?

- **Investor relations** – Expand the reach and quality of your corporate and financial communications.
- **Internal communications** – Deliver business-critical company messages across your business with high impact. Receive immediate audience feedback via polls, Q&A and other data reporting.
- **Marketing** – Build engagement with prospects at every stage of your sales process and capture analytics from registration, live and on-demand engagement and surveys.
- **Sales** – Conduct online sales demos, sales campaigns, kick-offs and pipeline updates. Share sales information to your global salesforce.
- **Product launches** – Educate, demonstrate and drive product awareness. Communicate new product releases.
- **HR and training** – Deliver training programmes to globally dispersed teams, attract talent and free up HR time by conducting online recruitment days and induction activities.
- **Reduce inbox clutter** – Improve your communication processes by delivering messages at single points of time to large numbers of individuals, reducing inbox clutter and message overload.
- **No infrastructure costs** – Use your existing video business systems to deliver your messages to a much wider audience, without investment in infrastructure.

PRE-EVENT FEATURES

REGISTRATION MICROSITE

Drive event registration with a detailed microsite and capture critical attendee information.

ATTENDEE TEMPLATE

27 language configuration creates an inclusive communications culture for your attendees.

ACCESS CONTROL

Manage who attends your event with whitelisting, blacklisting, password protection, bandwidth detection and IP range selection.

PROXY AND ATTENDEE LIMITS

Control your network and webcast event attendance levels.

REMINDERS

Set attendee reminders to maximise attendance.

LIVE-EVENT FEATURES

ACCESSIBILITY

Make your content available to the widest possible audience with subtitling, closed captioning and translations.

VIDEO, AUDIO AND SLIDES

Broadcast live, simulive or direct to on-demand with our professional AV teams in most global locations. Or maximise your existing business applications such as softclients, VCU or conference call facility.

MULTIMEDIA PLAY AND HYPERLINKS

Connect your audiences to pre-recorded videos and third-party content that enhances your presentation.

DOWNLOADABLE CONTENT AND SLIDES

Extend the lifespan of your content by allowing attendees to download the slide presentation and supporting materials.

SPEAKER BIOS

Introduce your speakers to the audience by adding key facts, experience and photos to their bios.

POST-EVENT FEATURES

INDEXING

Timestamp key moments within your webcast presentation for easy post-event review.

ARCHIVE OUTPUTS

Re-version your event in a wide variety of output formats, including MP4 and channel player.

TRANSCRIPTS

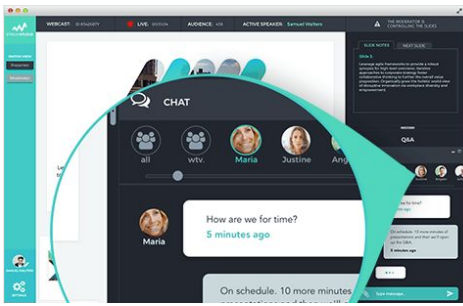
Use our professional transcript and translation services to create written documents of your event.

POST-EVENT EDITOR

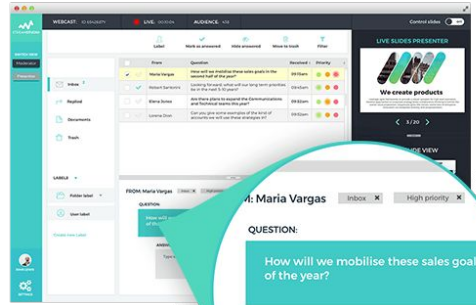
Remove pauses, interruptions or errors of your live broadcast to create the perfect on-demand experience.

SURVEYS

Direct attendees to a post-event survey or poll for detailed event feedback.



Engage with remote presenters, moderators and producers throughout your live event to manage a seamless and professional experience for your attendees.



Take complete control of your live event delivery. Manage slides, polls, multimedia and hyperlink content.



Create meaningful engagement with your audience and capture real-time feedback on how your messages are received.

Integrations & social media

Social media sharing is at the heart of STREAMSTUDIO.

Each webcast has the option to allow users to share their webcast experience on their social networks.

We can also **integrate external feeds** directly into a client's webcast – Twitter, Facebook, LinkedIn, etc... so your audience will be updated in real time.



Cover version

Cover version and template cascades – A powerful feature that allows you to brand your webcast with multiple “skins” for different audiences. So the same content can be concurrently delivered to...

- An external Facebook page with video and a Facebook chat function.
- An external website where you can pick and choose the features that are required.
- Internal staff with extra information about an event or a product.



Features

Attendee authentication

Gather attendee information without asking too many questions at registration. Let us know who will be joining and we will pre-register them so participants quickly access the webcast.

Minimal bandwidth

If you are worried about streaming bandwidth on internal sites, STREAMSTUDIO offers an on-premises solution by which a local instance of our streaming server is installed on your company premises. Everything is kept inside your network, taking advantage of high-speed connections and avoiding bottlenecks.

Automatic stream / bandwidth selection

Avoid frustrating video buffering for your participants. STREAMSTUDIO automatically selects the optimal video size based on the available internet connection for each specific device.

Access control & authentication

STREAMSTUDIO has a range of security measures and options to restrict access to unauthorized participants, including...

- IP
- Username + password
- Database
- Country
- Intranet authentication
- External authentication

